



# International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

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It is certify that the paper entitled by “The effect of Experiential Marketing, Brand Image, and Social Media Interaction on Consumer Purchase Intension: A Case Study of IKEA” has been published in International Journal of Business and Management Invention (IJBMI).

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Author's Name: Cheng-Che Lin  
Journal Name: International Journal of Business and Management Invention (IJBMI)  
Journal Web: [www.ijbmi.org](http://www.ijbmi.org)  
Journal Type: Online & Offline  
Review Type: Peer Review Refereed  
Publication Year: 2022  
Publication Month: September  
Vol No.: 11  
Issue No.: 09



Editor-In-Chief  
International Journal of Business and Management Invention (IJBMI)  
E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)  
Web: [www.ijbmi.org](http://www.ijbmi.org)

Impact Factor : 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



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### **Your article has been published with following details:**

Author's Name: Ting-Yu Lin  
Journal Name: International Journal of Business and Management Invention (IJBMI)  
Journal Web: [www.ijbmi.org](http://www.ijbmi.org)  
Journal Type: Online & Offline  
Review Type: Peer Review Refereed  
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